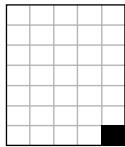
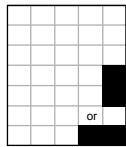


RATE CARD 2009-2010



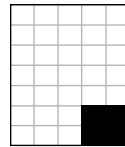
Small card
1 15/16" x 2"

\$27



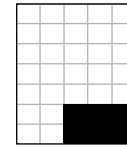
Business card
1 15/16" x 4
or 4" x 2"

\$48



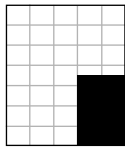
Notice
4" x 4"

\$92



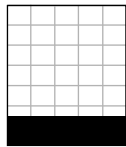
1/6 page
6 1/16" x 4"

\$138



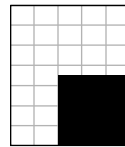
1/4 page
4" x 7"

\$161



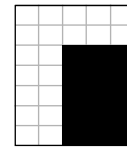
Banner
10 1/4" x 3 1/2"

\$198



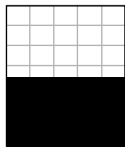
1/3 page
6 1/16" x 7"

\$236



2/5 page
6 1/16" x 9 7/8"

\$330



1/2 page
10 1/4" x 7"

\$386



Full page
10 1/4" x 14 1/8"

\$750

THE LINK: Every Tuesday, 10,000 copies of each issue are distributed everywhere on the Concordia campus, as well as in 70 distribution points off campus including bars & restaurants near Loyola Campus, on St-Laurent street, Mont-Royal, and St-Denis. 85 per cent of the Concordia community reads the Link. By advertising with us, you are sure that your ad will be seen by a diverse and larger group of possible clientele.

- **10 000 copies each Tuesday**
- **Prices are per insertion**
- **10 insertions or more** (reserved at the same time): 10% discount
- **Custom:** \$0.90/agate line
- **Agencies:** must add commission
- **1 colour:** add \$125.00
- **Full colour:** add \$475.00
- **Inserts:** \$75.00/1000 (minimum 5000)
- **Guaranteed placement** (full page only): add 15%
- **Design services:** \$40.00
- **Deadline for artwork:** Friday at 2 p.m.
- **Technical requirements:** Quark 4, Photoshop eps, Adobe pdf, 300dpi.
- **Advertisers requiring design work:** must place the ad 3 working days prior to the above deadlines.
- **Ad text may be in French or English.**
- **All advertising copy is subject to the approval of the publisher.**
- **First ad must be paid in advance.**
- **Prices do not include applicable taxes.**
- **Cheques payable to The Link Publication Society**
- **Cancellations:** 4 days prior to publication or the advertiser assumes the total cost of the ad.

FOR MORE ADVERTISING INFORMATION

514-848-2424 Ext. 8682

Email: ads@thelink.concordia.ca

The Link Publication Society

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Business office: 514-848-7406 • Fax: 514-848-4540
business@thelink.concordia.ca
http://www.thelinknewspaper.ca

JUNE 2009

S	M	T	W	T	F	S
7	8	9	10	11	12	13

AUGUST 2009

S	M	T	W	T	F	S
23	24	25	26	27	28	29

SEPTEMBER 2009

S	M	T	W	T	F	S
/30	/31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	/1	/2	/3

OCTOBER 2009

S	M	T	W	T	F	S
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER 2009

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

DECEMBER 2009

S	M	T	W	T	F	S
/30	/31	1	2	3	4	5
/6	/7	/8	/9	/10	/11	/12
/13	/14	/15	/16	/17	/18	/19
WINTER BREAK						

JANUARY 2010

S	M	T	W	T	F	S
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

FEBRUARY 2010

S	M	T	W	T	F	S
/31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
/21	/22	/23	/24	/25	/26	/27

MARCH 2010

S	M	T	W	T	F	S
/28	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	/1	/2	/3

APRIL 2010

S	M	T	W	T	F	S
4	5	6	7	8	9	10
11	12	13	14	15	16	17